

RE-CORK C'VILLE: START RECYCLING TODAY!



WHAT IS RE-CORK C'VILLE?

Established in 2009, Re-Cork C'Ville is an organized collection effort aimed at reducing Charlottesville's carbon footprint by recycling used wine corks from consumers, vineyards, restaurants, and retailers.

15 billion wine corks are sold into the world each year, with the majority ending up in landfills. Please join us in doing our part to help decrease this unnecessary waste.

HOW DOES IT WORK?

Carpet Plus will provide a custom-made drop-box to be placed in your establishment. Once it fills up, just call us and we'll come and collect the corks. The corks will then be sent to a cork-recycling facility.

HOW WILL IT BENEFIT MY BUSINESS?

Along with securing your image as an eco-friendly establishment, being a Re-Cork C'Ville participant will increase traffic to your business as people come to you to drop off their used corks. All drop-off locations will be listed on the Re-Cork C'Ville website.

HOW MUCH WILL THIS COST ME?

Nothing! We are not looking to make a profit from this; we simply want to do our part in the community to help save the environment.

WHY CORK?

Because it is 100% natural, biodegradable and renewable, natural cork is a perfect product for recycling. In addition to being used for cork flooring, it can also be recycled into building insulation, soil conditioner, automotive gaskets, shoe soles and sports equipment.

WHERE DO THE CORKS GO?

All collected corks are sent to CorkClub, a sustainability initiative that is dedicated to helping forest and ocean conservation.



Approximate number of wine stoppers collected by Re-Cork C'Ville as of December 2022:
3,215,000

CURRENT PARTICIPANTS INCLUDE:

Market Street Wine Shop • Whole Foods • Wegmans • Pippin Hill Farm & Vineyards
Citizen Burger Bar • Foods Of All Nations • Wine Warehouse • Harris Teeter • and Many More!

Visit recorkcville.com for a complete list of participants

If you are interested in participating, contact Liz Eure at 977.7587 / liz@carpetplusonline.com